

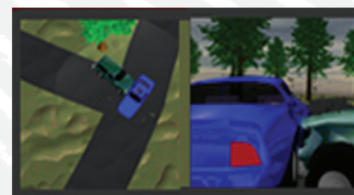
Court Presentations and 3D Animation

This is certainly the most popular of the presentations. The use of high tech displays of scientific evidence has become ubiquitous in the media. And where does the potential jurist get their ideas of how evidence should be presented? The Media. It is called the CSI effect.



The days of the white board and the laborious drone of scientific testimony is over. The jury will actually think you have not done your job if there isn't the bells and whistles of Hollywood. This is not all bad. If you go the extra step to incorporate a clear and concise presentation of the evidence, the jury will not only accept that you have accomplished a thorough case, but have also entertained them in a way that keeps their attention.

This presentation will show examples of past cases, discuss war stories of the difficulties experienced and the results that were accomplished by the use of technology not only in the development of the case, but in the presentation.



BTS has presented evidence to the court with the use of demonstrations and Computer Animation for the last 5 years. And as a pioneer of this technology in Wisconsin, we have experienced, that with the proper foundation laid, there has never been a problem with admissibility.

Humans tend to use their imaginations when a story is told. But if the presentation is visual, the imagination is almost eliminated. The story you tell becomes the one that they will replaying in their minds eye when they go to bed at night.



We try to keep all of our presentations non-commercial, however I have to admit that some sections are hard to cover without talking about our direct capabilities.

